



Media Contact: Brooke Robinson Publicist
615.485.7705/ media@youngamericans.org

The Young Americans Announce New Executive Director

FOR IMMEDIATE RELEASE: Los Angeles, CA, (Jan 6th, 2012) –The Young Americans organization and its board of directors announced today that it has voted unanimously to elevate Bill Brawley as its new Executive Director, effective immediately. Mr. Brawley will now lead this non-profit performing and education organization through its continued efforts to strengthen and preserve music education in schools and communities all over the world. Known as America’s first show choir and glee club, The Young Americans were the first group to put choreography to choral music and now serve as the oldest and largest youth music advocacy group in the world.

Brawley replaces founder Milton C Anderson, who has served as CEO of The Young Americans for the past 50 years since its founding in 1962. Building on Anderson’s strong leadership and close direction, Brawley brings a beautiful blend of past traditions and present day knowledge that will help him transition the group into a very promising future. “This is my life’s work,” comments Brawley. “At the end of the day it’s all about the kids and the ability we all have to use music as a vehicle to inspire and change lives.”

Anderson, who will step down from the role of CEO but remain President of The Young Americans College of Performing Arts, expressed his confidence in the board’s decision. “I wish Bill all the love and best wishes in the new job of Executive Director,” said Anderson. “The organization is so blessed to have Bill in this position.”

Board president William H. Kerry comments, “The entire board is delighted that Mr. Brawley has accepted the new leadership position and wish him many years of success.”

Brawley joined The Young Americans as a ‘new kid’ in 1973 and for the past 20 years has served as Artistic Director for the group where he developed and co-founded the very successful YOUNG AMERICANS INTERNATIONAL MUSIC OUTREACH PROGRAM, which continues to shape music and performance in schools around the world. Together with his wife Robyn, they have produced over 75 National and International Music Outreach Tours. Over the years Brawley has directed, choreographed and worked on several national television specials and performed with industry greats such as Bing Crosby, Fred Astaire, Sammy Davis, Jerry Lewis and Liberace. He has produced entertainment for The Super Bowl, World Cup Soccer, the 1996 Olympics in Atlanta, GA and The Macys Thanksgiving Day Parade.

About The Young Americans;

The Young Americans is a non-profit 501(c)(3) performing arts and educational corporation with no political or religious affiliations. The group was founded in 1962 by Milton C. Anderson and is credited with creating the very popular “glee” and “show-choir” concepts in the early 60’s. They are the oldest and largest youth music advocacy movement in the world whose main focus is to help strengthen music education programs in schools and communities all over the world.

To date, the group has grown into 250 cast members (ages 16-23) and has taken its love of music and performing all over the world with its International Music Outreach Tours. Last year alone, the group staged over 200 performances and music advocacy workshops in 120 cities, across 11 countries and 4 continents. Through their touring, The Young Americans have taught and influenced more than half a million young people in public and private schools. They have performed for Presidents, heads of state, won an Academy Award, been on national TV numerous times and performed for audiences worldwide.

More information about The Young Americans can be found on their website www.youngamericans.org

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